

# Shocking Profit Speaker Sheet

**Tim Van Mieghem,**  
**Author of the #1 International Bestseller “*Shocking Profit*”**  
**Helping Organizations Unlock Hidden Profit**  
**Through Operational Excellence**

## Ideal for:

*Association Events · Industry Conferences · Professional Groups · Annual Meetings · Leadership Summits*

Tim Van Mieghem brings decades of hands-on operational experience to professional audiences, offering practical frameworks and real-world strategies that uncover profit hiding in plain sight. His engaging talks equip leaders and members with tools to strengthen their organizations, boost margins, and build cultures that sustain performance long after the event ends.



## Why Associations & Professional Groups Book Tim

- **Cross-Industry Relevance:** Principles apply to manufacturing, services, distribution, and more.
- **Actionable Content:** Attendees leave with tangible tools they can implement immediately.
- **Engaging Style:** Tim blends real stories, data, and humor to make operational strategy accessible and energizing.
- **Proven Results:** Concepts from *Shocking Profit* have led companies to uncover millions in untapped profit.

## Signature Speaking Topics

### 1. Uncovering Hidden Profit in Any Organization

#### How to Turn Operational Blind Spots into Growth Opportunities

Most companies leave significant profit on the table – often unknowingly. Tim reveals where these hidden profits hide (in processes, data, and habits) and shares a clear methodology to identify, quantify, and capture them, without layoffs or cutting corners.

### 2. The Profit Multiplier: Building Self-Sustaining Companies

#### Empowering Teams to Drive Continuous Improvement

Associations and professional groups thrive when their member companies operate at peak performance. This talk demonstrates how to create a culture of problem solvers, where leaders at every level actively find and fix issues, turning improvement into a daily discipline.

### 3. Operational Excellence as a Competitive Advantage

#### Transforming Execution into Market Power

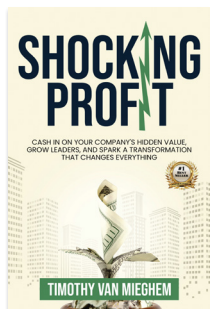
Many companies focus on strategy but falter in execution. Tim shows how tightening operations through data visibility, process discipline, and accountability can deliver faster growth, improved margins, and a durable competitive advantage.

## Audience Takeaways

- Practical frameworks to find and capture hidden profit
- A clear approach to operational assessments and prioritization
- Leadership insights to build accountability and continuous improvement
- Strategies to improve margins without cutting people or quality
- Inspiration to take immediate, impactful action post-event

## Formats Available

- Keynote Presentations (30–60 min)
- Fireside Chats / Panels
- Interactive Sessions or Breakouts
- Half- or Full-Day Deep-Dive Workshops



## About Tim Van Mieghem

Tim Van Mieghem is the author of *Shocking Profit* and a co-founder of The ProAction Group. For over 25 years, he has worked with private equity firms, CEOs, and leadership teams to uncover hidden profit through operational excellence. His methods have delivered measurable impact across dozens of industries.